

DUPLICATE

## INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941122-1	08/19/12	August 2012	07/30/12 - 08/19/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

Advertiser	Product	Estimate Number
McCaskill/D/Senate	McCaskill for Senate 60's	11597

Flight Dates	Order #	Alt Order #
08/10/12 - 08/19/12	941122	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/19/12	First News at 6am	6-7am	111-1--	1:00	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	111-1--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	08/13/12	6:43 AM	First News at 6am	6-7am	1:00	CM T12 12H	\$1,500.00 NM
2	KMBC	Tu	08/14/12	6:13 AM	First News at 6am	6-7am	1:00	CM T12 11H	\$1,500.00 NM
3	KMBC	W	08/15/12		First News at 6am	6-7am	:00		<del>\$1,500.00</del> NM
Unresolved									
4	KMBC	F	08/17/12	6:56 AM	First News at 6am	6-7am	1:00	CM T12 12H	\$1,500.00 NM
2	08/13/12	08/19/12	Good Morning America	7-9am	1-111--	1:00	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-111--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	08/13/12	8:59 AM	Good Morning America	7-9am	1:00	CM T12 11H	\$850.00 NM
2	KMBC	W	08/15/12	7:25 AM	Good Morning America	7-9am	1:00	CM T12 11H	\$850.00 NM
3	KMBC	Th	08/16/12	7:59 AM	Good Morning America	7-9am	1:00	CM T12 11H	\$850.00 NM
4	KMBC	F	08/17/12	8:59 AM	Good Morning America	7-9am	1:00	CM T12 12H	\$850.00 NM
3	08/18/12	08/18/12	News Wknd Sat	7-9am	-----1-	1:00	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Sa	08/18/12	7:09 AM	News Wknd Sat	7-9am	1:00	CM T12 11H	\$750.00 NM
4	08/14/12	08/16/12	Nate Berkus	M-F 10a-11a	-1-1---	1:00	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-1-1---	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	08/14/12	10:13 AM	Nate Berkus	M-F 10a-11a	1:00	CM T12 12H	\$250.00 NM
2	KMBC	Th	08/16/12	10:54 AM	Nate Berkus	M-F 10a-11a	1:00	CM T12 12H	\$250.00 NM
6	08/13/12	08/19/12	Dr. Phil	3-4pm	--1-1--	1:00	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1-1--	2	\$550.00				
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

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Invoice #	Invoice Date	Invoice Month	Invoice Period
941122-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
McCaskill/D/Senate	McCaskill for Senate 60's	11597	

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7	08/13/12	08/19/12	DR OZ Class of Time - Pre-emptible with notice	4PM-5PM	11- 1---	1:00	3	\$600.00	NM																																																								
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11	08/13/12	08/17/12	630-7p Class of Time - Pre-emptible with notice	630-7pm	1- 1- 1--	1:00	3	\$1,800.00	NM																																																								
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	08/13/12	08/19/12	----- 1	1	\$4,000.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KMBC	Su	08/19/12	9:42 PM	Ext Makeover WL	8PM-10PM	1:00	CM T12 12H	\$4,000.00	NM																																																							

## DUPLICATE INVOICE

Send Payment To:



**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

www.kmbc.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
941122-1	08/19/12	August 2012	07/30/12 - 08/19/12
Advertiser	Product	Estimate Number	
McCaskill/D/Senate	McCaskill for Senate 60's	11597	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/10/12	08/10/12	M-F/SU 10pm News	10-1035pm	----1--	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	F	08/10/12	10:09 PM	M-F/SU 10pm News	10-1035pm	1:00	CM T12 11H	\$3,000.00 NM
15	08/14/12	08/16/12	M-F/SU 10pm News	10-1035pm	-1-1---	1:00	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-1-1---	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	08/14/12	10:33 PM	M-F/SU 10pm News	10-1035pm	1:00	CM T12 11H	\$3,000.00 NM
2	KMBC	Th	08/16/12	10:13 PM	M-F/SU 10pm News	10-1035pm	1:00	CM T12 11H	\$3,000.00 NM
16	08/12/12	08/12/12	Su 10pm news	10-1030pm	-----1	1:00	1	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Su	08/12/12	10:29 PM	Su 10pm news	10-1030pm	1:00	CM T12 11H	\$3,200.00 NM
17	08/15/12	08/15/12	M-F 1105p-1135p	1105p-1135p	--1----	1:00	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--1----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	W	08/15/12	11:33 PM	M-F 1105p-1135p	1105p-1135p	1:00	CM T12 11H	\$900.00 NM
18	08/13/12	08/17/12	M-F 1135p-1205am	1135pm-1205am	1---1--	1:00	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1---1--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	08/13/12	12:01 AM	M-F 1135p-1205am	1135pm-1205am	1:00	CM T12 11H	\$450.00 NM
2	KMBC	F	08/17/12	11:53 PM	M-F 1135p-1205am	1135pm-1205am	1:00	CM T12 12H	\$450.00 NM
19	08/16/12	08/16/12	First News at 6am	6-7am	---1---	1:00	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice, MAKEGOOD FOR 8/9/12 6-7AM SPOT THAT WAS PRE-EMPTED DUE TO TECHNICAL DIFFICULTIES ON ESTIMATE 11587 8/9/12 - 8/10/12									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	---1---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/16/12	6:59 AM	First News at 6am	6-7am	1:00	CM T12 12H	\$1,500.00 NM
<u>Total Spots</u>							<b>33</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$50,300.00</b>
<u>Agency Commission</u>	<b>\$7,545.00</b>
<u>Net Amount Due</u>	<b>\$42,755.00</b>